



FOR IMMEDIATE RELEASE

**CRYSTAL DRAFTS NFL LEGENDS AND WORLD EXPERTS  
TO TOUCH DOWN IN ALASKA**

LOS ANGELES, April 5, 2011 – This June 2-14, legendary National Football League (NFL) pros will quarterback an inspiring guest speaker series on Crystal Cruises' "Klondike Explorer" voyage to Alaska. Team roster highlights for the Crystal Symphony sailing include the NFL's "winningest coach," and only perfect season coach, **Don Shula**, and 30-year NFL Official veteran, a.k.a. "The Dean of NFL Referees," **Dr. Jim Tunney**, amongst others. The legends will not only take time out to share rousing tales from the field with guests, but also tackle motivational topics that are applicable to success in any industry, such as team-building, victory, and leadership.

"Even if one isn't a sports fan, this will be a rare opportunity to gain great advice and inspiration on success from tremendous, record-setting leaders in one of the most competitive fields out there," says Bret Bullock, vice president, entertainment.

The 12-day voyage is also jam-packed with other noted experts who will be providing inspiration and education about Alaska and the world. Presenters include:

- **David Drewry**—Glaciologist & geophysicist, speaking about the ports of Canada and Alaska.
- **Dr. Sheldon Simon**—U.S. national security and Asian political specialist, presenting a timely take on recent world affairs.
- **Cliff and Nancy Hollenbeck**—Travel photographers, on-board to present their craft and help guests create their own beautiful photography of the breathtaking scenery and interesting people of Alaska.

Prominent young **Emerging Artists** from the Music Center of Los Angeles County will round out the entertainment and enrichment program with "master classes" and sophisticated performances of ballet, classical piano, and opera. Even more football legends and presenters for the voyage are still in development, as well.

Calls on the San Francisco round-trip include Victoria, Vancouver, Sitka, Hubbard Glacier, Skagway, Juneau, and Ketchikan. Two-for-One fares start at \$4,780, with \$1000/couple "All Inclusive—As You Wish" spending credit and air transportation from many North American gateways



(or generous air credit) included. Savings are available via Verandah or Penthouse bookings, family and friend discount programs, and Crystal newcomer offerings.

Crystal's award-winning, luxurious offerings always include a diverse selection of thought-provoking, scholarly, and sophisticated enrichment activities that provide extensive on-board choices for cultured world travelers.

For more information and cruise fares, contact a professional travel agent, call Pierre Yves Canton, +377-97-702-560, or visit <http://www.thecruisecompany.mc/>

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